



STEPFORTH

And Be Found

**Web Design
Portfolio**

2018- 2019
Best Selected

About Us



Team StepForth members are sociable, friendly and considerate. Generally, we are of good cheer, enjoy each other's company (quirks) and work in a nurturing and supportive environment. But don't be mistaken; this is not to take away from frequent in-office pranks and humorous situations. Of course, we work hard to be the best we can be in our industry which has had a direct positive influence for the successes of our clients' worldwide.

Your website should do a lot for your business – schedule appointments, provide information, provide directions and other useful functions. What makes a StepForth website different? A StepForth website will help you acquire new clients, business, influence, sales and much more. Your website is generally the first point of contact - therefore first impressions are everything!

At StepForth, every site we build is optimized to help you attract and convert website visitors into new business. From beautifully showcasing your company to showing up at the top of the search engines, we've purposefully built our websites.

What We Promise:



1. Responsive design
2. Wordpress website
3. Optimized marketing
4. Best in class support

Our Promise



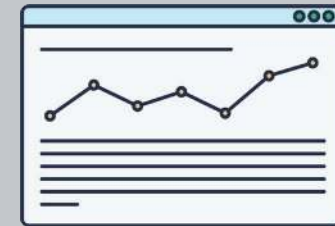
CUSTOM DESIGN

Every client is unique, that's why we never treat two businesses the same. We analyze your company to determine the best website layout and design for your market and the types of services you offer. Your site is custom designed for you.



DESIGN DEVELOPMENT

We take what we have designed for our clients and make it come to life. We keep in mind the user experience, SEO best practices and the intention of the website that best suits our clients' needs.



INTEGRATED MARKETING

Our sites are designed to attract website visitors from Google and convert them into potential business. We also use the latest in website marketing technology – conversion-optimized contact forms, SEO markup, content and beautiful graphics and layouts.

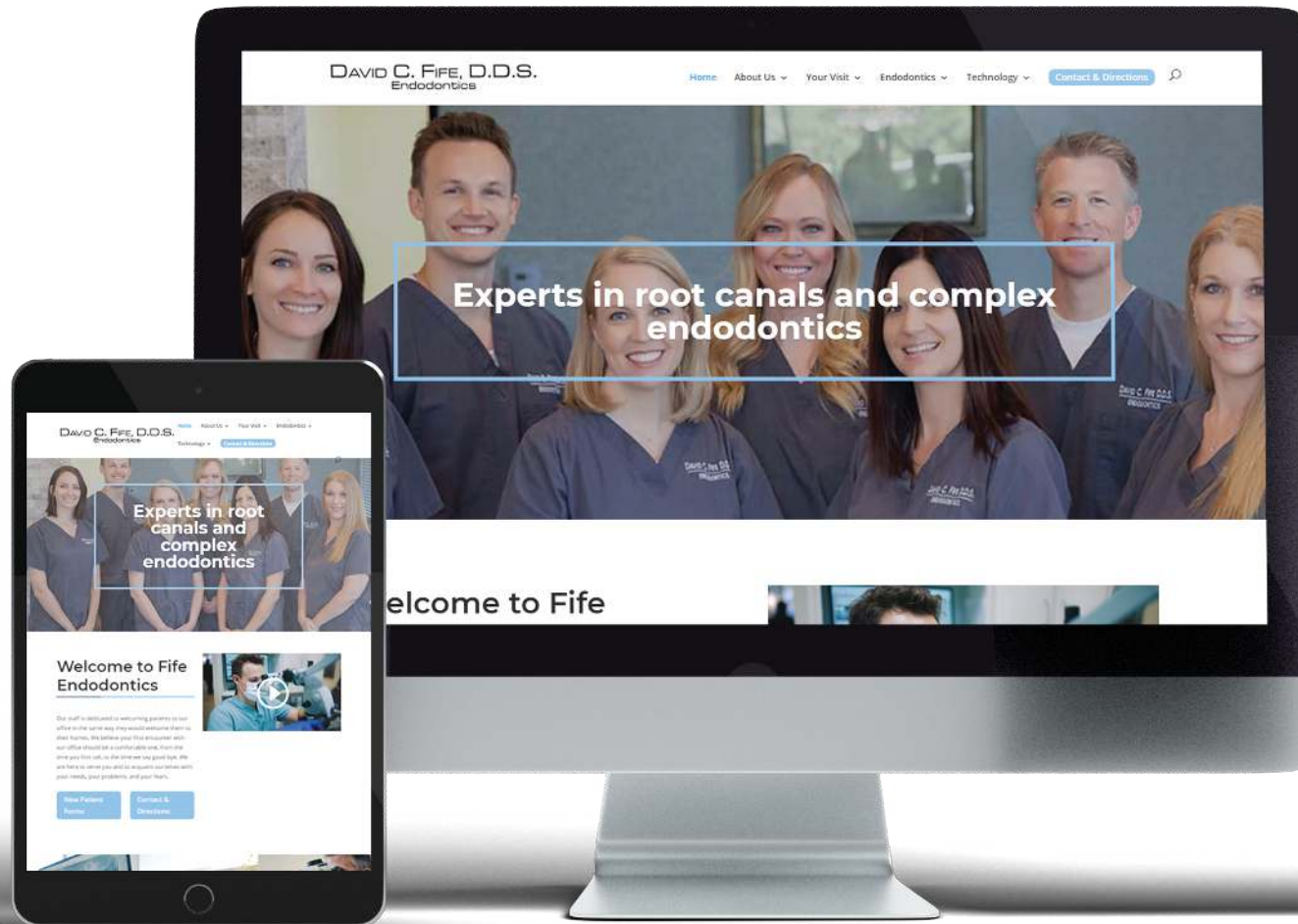
Dr. Fife Endodontics Website

Dr. Fife is one of the top endodontists in Las Vegas and needed a new website that reflected the beautiful office and showcased endodontic technology his office uses. Dr. Fife prides himself on his excellent staff providing patients with a stress-free relaxing experience.

StepForth's extended team worked with Dr. Fife to create a gorgeous website that featured a video on the homepage and fantastic images. The layout is clean and simple and looks great on all desktop, laptops and mobile devices.

Marketing features:

- Optimized for mobile and tablet
- Rotating hero carousel
- Search engine optimized
- Beautiful office gallery
- Online review showcase
- Technology page layout and design
- Optimized the site for patients



Comments:

To create a visually appealing hero image our team opted to use a rotating hero banner. These images feature both practice and team shots.



Welcome to Fife Endodontics

Our staff is dedicated to welcoming patients to our office in the same way they would welcome them to their homes. We believe your first encounter with our office should be a comfortable one, from the time you first call, to the time we say good-bye. We are here to serve you and to acquaint ourselves with your needs, your problems, and your fears.

[New Patient Forms](#)

[Contact & Directions](#)



The homepage layout of any website needs to be clean and easy to navigate. It is important to help the viewer find what they are looking for in a timely manner.



Endodontics

Dr. Fife and Dr. Steffen are experts in performing root canals and other complex endodontic procedures. Our priority is saving your natural teeth. We perform root canals almost exclusively and we deliver the best outcomes with the highest rates of tooth survival. We've treated over 30,000 people since 2003.

[Learn More](#)



Our Office

We are proud of our office, which utilizes state of the art equipment and advanced sterilization systems. Our caring staff, excellent doctor, and soothing atmosphere give our patients a stress-free, relaxing experience.

[Learn More](#)



The Microscope

The microscope is becoming the standard of care in endodontics. It magnifies the tooth up to 25 times, allowing the doctor to see small canals, fractures, and debris, and to clean them more thoroughly.

[Learn More](#)

Comments:

When it comes to service-related jobs, people want to know you! By showcasing a picture of yourself viewers automatically feel like they can connect.

Dr. Fife – Endodontic Specialist

Dr. Fife has been practicing endodontics in Las Vegas for over 15 years. He graduated Cum Laude from the UCLA School of Dentistry in 2001 and completed a 2-year specialty residency in Endodontics at the University of Florida. He opened his Summerlin practice in 2003 and has completed over 30,000 endodontic procedures. As an endodontic specialist, Dr. Fife has the training and experience to handle any endodontic case.

[Learn More](#)

Dr. Steffen – Endodontic Specialist

Dr. Steffen completed his specialty training in endodontics at the University of Pennsylvania after receiving his Doctor of Dental Surgery degree from Columbia University in New York City.

Dr. Steffen is a specialist member of the American Association of Endodontics as well as the American Dental Association and Southern Nevada Dental Society.

[Learn More](#)

Facebook

"I still can't believe how much of a non-event this was. I was sweating all night prior, because of past terrible experiences. This was a total breeze. He is virtually a magician. No pain!"

[Read more on Facebook](#)

Yelp

"I initially thought that I'd be there for hours, but Dr. Fife told me the whole procedure would take about 30 minutes and that I wouldn't feel any pain."

[Read more on Yelp](#)

Google Maps

"I found the treatment to be quick and efficient. This was the first time that I have ever had a doctor follow up with a call at home. I mean the doctor, not the office. Thank you."

[Read more on Google Maps](#)

Always feature great testimonials on your site - it helps build trust, authority and legitimacy.



Dr. David C. Fife D.D.S.
1975 Village Center Circle #110
Las Vegas, NV 89134

Hours of Operation
Mon-Thurs: 7:30 AM – 4:00 PM
Fri: By appointment
Sat/Sun: Closed

Contact Information
(702) 360-2122
office@drdavidfife.com

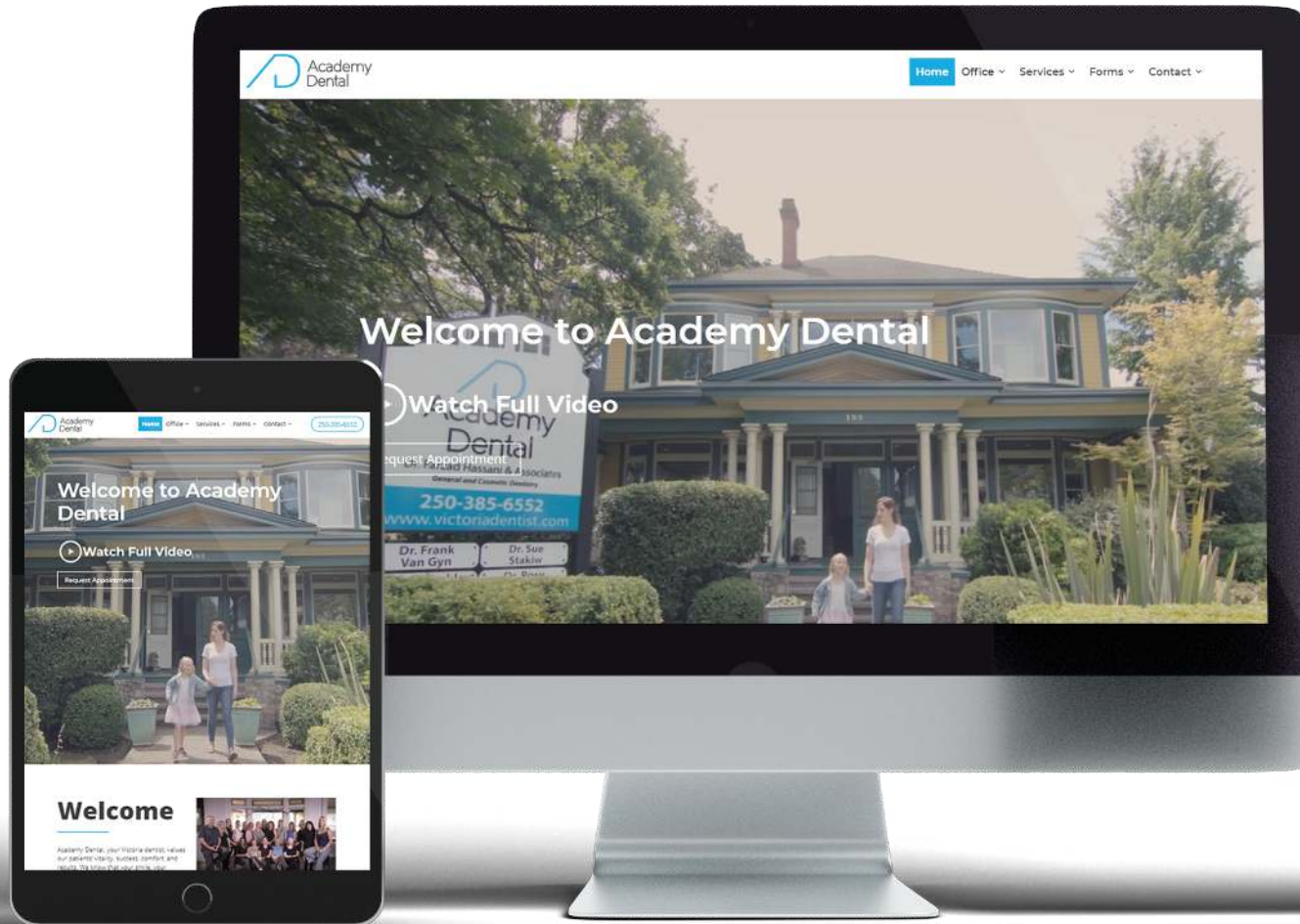
Academy Dental Website

Dr. Hassani's practice is located in downtown Victoria, BC and is based in a beautiful heritage building. Dr. Hassani and his team needed a new website that engaged their diverse clientele and showcased their best in class client care.

StepForth's extended team worked with Dr. Hassani to create a state of the art website that featured a beautiful video on the homepage and fantastic images. The layout is vibrant and simple and looks great on all desktop, laptops and mobile devices.

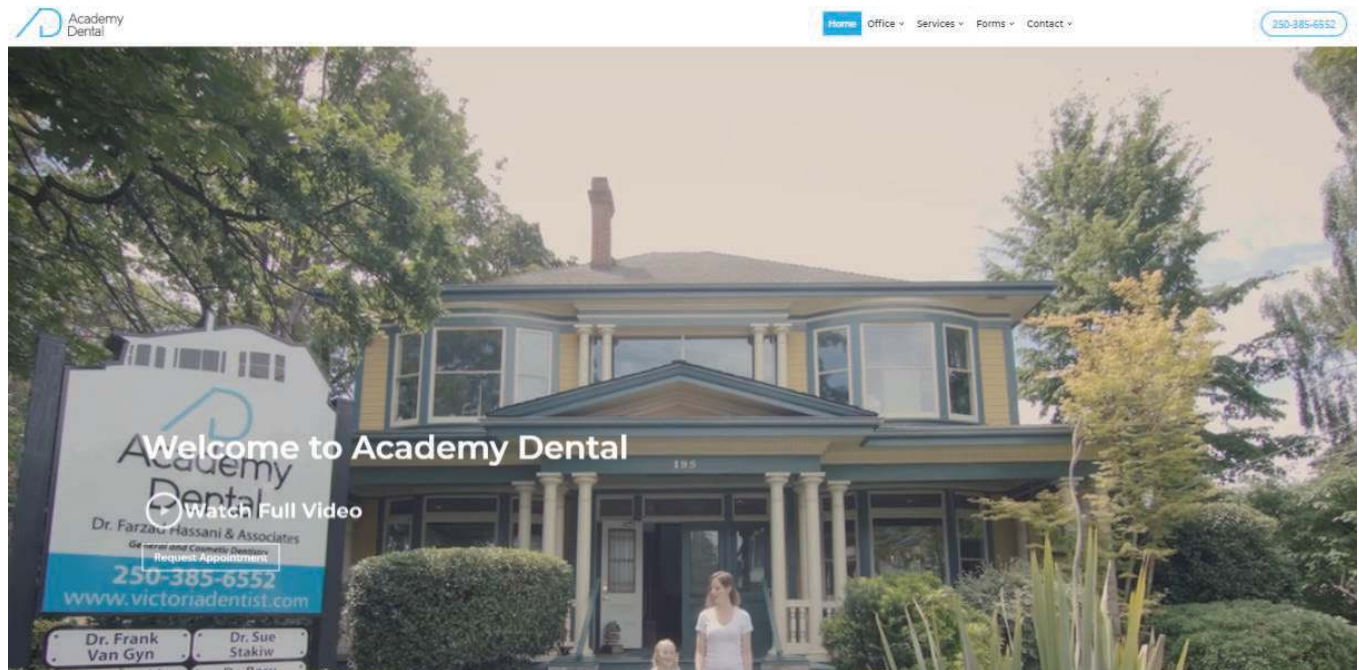
Marketing features:

- Optimized for mobile and tablet
- Full creative and design management
- Homepage video hero
- Full-width imagery and responsive design
- Search engine optimized
- Online review showcase
- Book appointment overlays to make it easy to book an appointment with a single click



Comments:

This clients practice is based out of a stunning heritage home further amplifying the keystone of their business, serving families. To highlight this we recommended our clients invest in a professional video showcasing their unique value proposition.



Welcome

Academy Dental, your Victoria dentist, values our patients' vitality, success, comfort, and results. We know that your smile, your health, and your appearance are essential to your overall success and emotional well-being.

At Academy Dental, we believe in a patient-centered approach to dentistry. No two patients are alike, and their treatment needs and expectations will reflect that uniqueness.



Kois Philosophy

Dr. Hassani is a Kois Center graduate. *Kois trained dentists* provide the latest advances in esthetics, implants and restorative dentistry.

Individualized Treatment

We pride ourselves on offering a full range of services, tailored to each patient. Many of our patients need cosmetic, general or preventative procedures.

Patient Centered

Everything we do is about our patients. Need a lift home after a procedure? We'll arrange it. Free Parking, done! Let us know what you need and we'll do our best to make it happen.

Our Services

Comments:



Your Dentists

The professional team of dentists at Academy Dental Victoria looks forward to providing you with a comfortable dental experience.



Dr. Stakiw
Dentist



Dr. Hassani
Dentist



Dr. Van Gyn
Dentist



Dr. Rosy McCrodon
Dentist

It is common for dental practices to have more than one doctor. Show your diversity by giving key members the opportunity to be showcased on the website.

Testimonials are crucial to have on your website no matter the type of business you run. You should always be actively requesting.

Excellent professional staff, friendly and welcoming office, coffee and a massage chair while you wait. Best office in town! - KM

You are great at explaining our options, cost management and planning for longer term work. And it's such a pleasant environment. - KH

The dentist told me how to save money and how to treat my teeth. I left very happy and would highly recommend Academy Dental!!!! - KH

[Read more Google Reviews](#) [Read more Facebook Reviews](#)

Book an Appointment Today [Book Appointment](#) [Call 250-385-6552](#)



Academy Dental
1195 Fort St.
Victoria, BC V8V 3L1

Hours of Operation
Mon, Thu: 8:00 AM - 5:00 PM
Tue: 8:00 AM - 6:00 PM
Wed, Fri: 8:00 AM - 4:00 PM
Sat-Sun: Closed

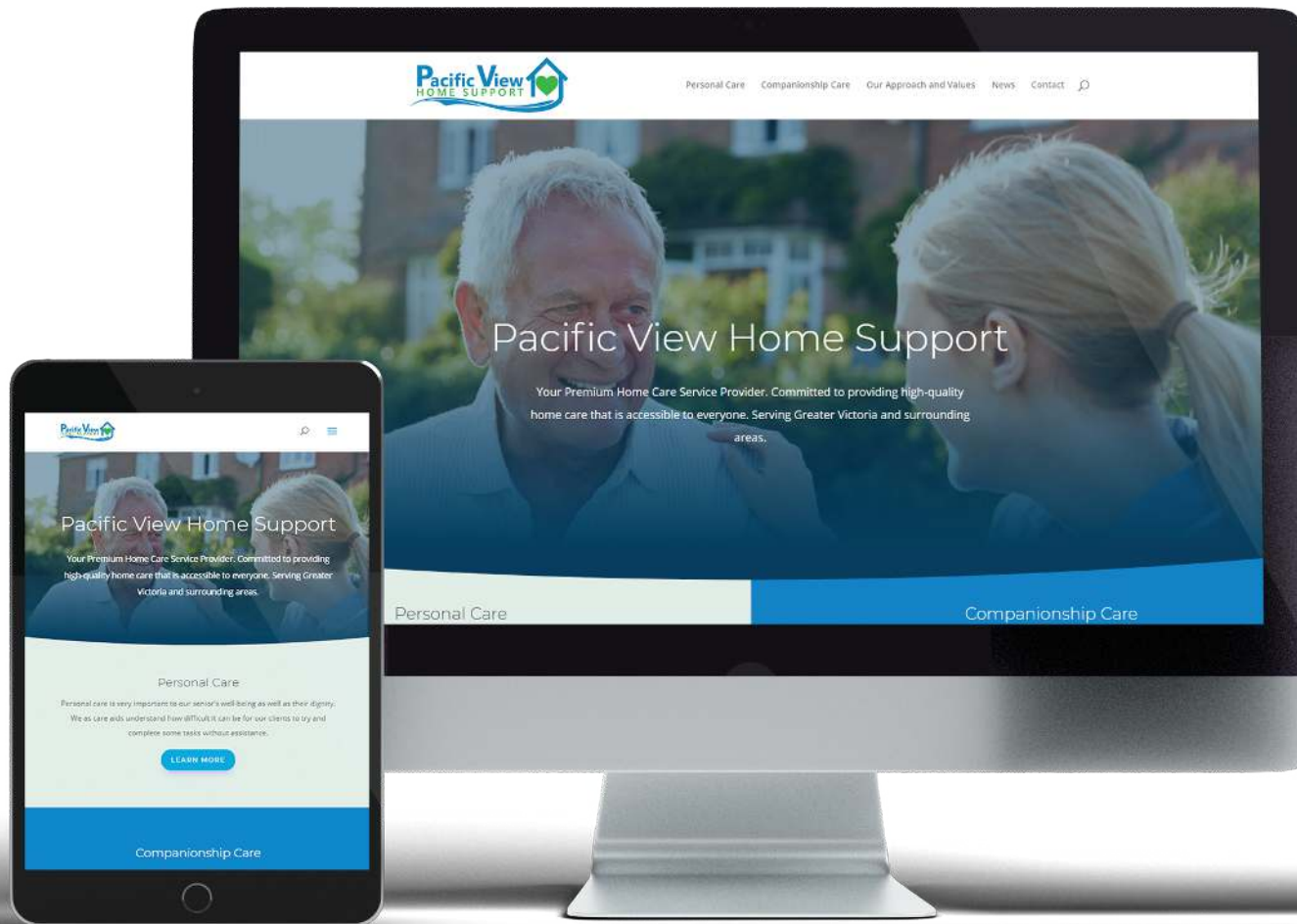
Contact Information
250-385-6552
fort@victoriadentist.com



Pacific View Website

Jennifer has been in care aid for years and has been helping clients all over Vancouver Island. Jennifer came to StepForth looking for ways to leverage her online presence and increase the potential for new clients. Jennifer needed a new website that was inviting, personal and allowed her to communicate her client care proposition.

StepForth worked with Jennifer to create a brand-new website that delivered on all aspects - We made sure her website was designed with SEO in mind and fully compatible with all smart devices.



Marketing features:

- Optimized for mobile and tablet
- Complete website redesign
- Easy to use navigation
- Full creative and design management
- Full-width imagery and responsive design
- Search engine optimized

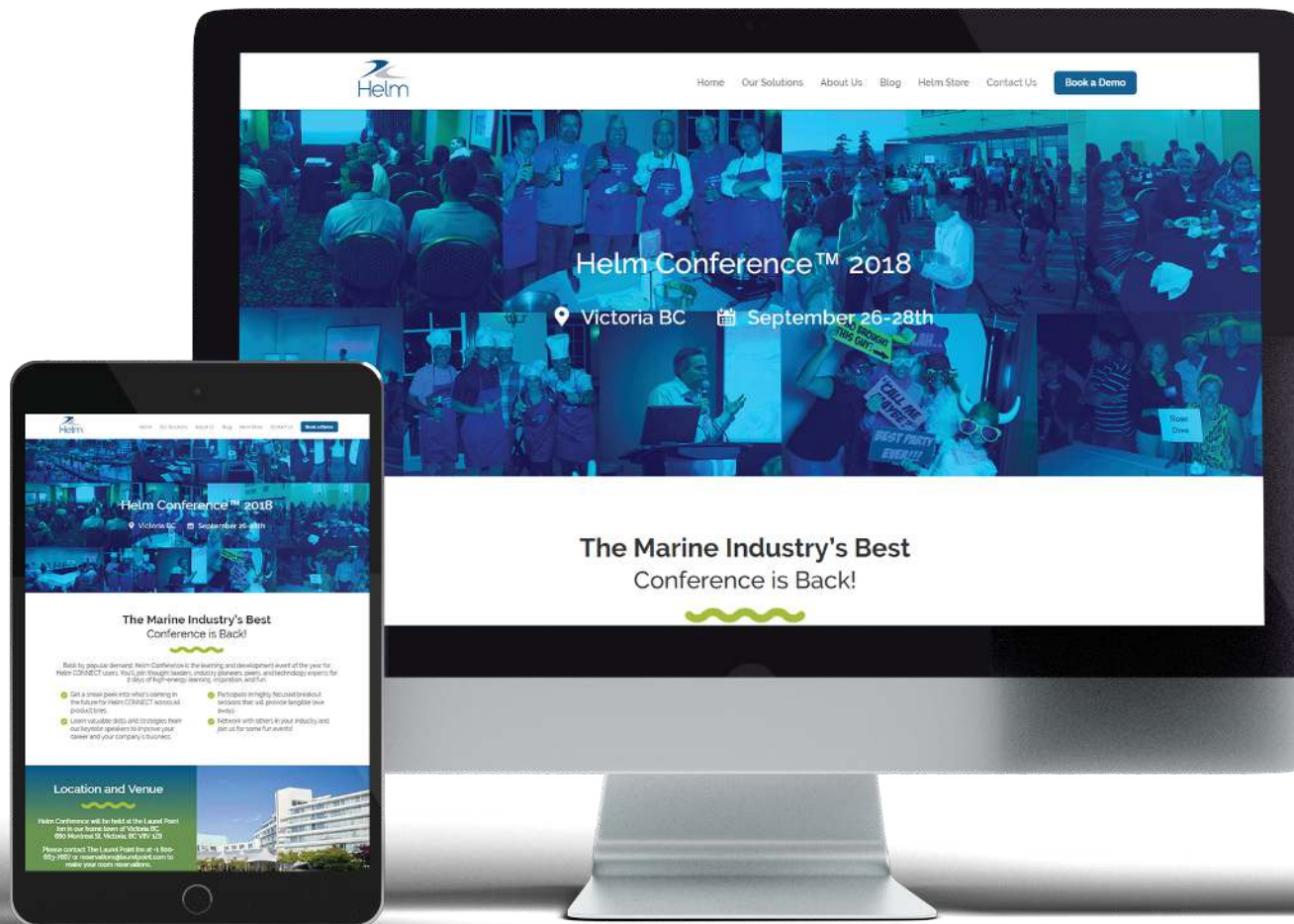
Helm Operations Landing Pages

Helm Operations has been developing software for workboat companies and has been servicing Vancouver Island and global clients since 1999. Every year Helm Operations hosts their Helm Conference featuring in-depth training sessions and cover future software operation updates. The company wanted a landing page that linked to their main website, featured bold colors and most of all stimulated tickets sales.

StepForth worked with Helm Operation to create an informative and vibrant website that featured the true essence of Helm. The layout is clean and simple and looks great on all desktop, laptops and mobile devices optimal for ticket sales.

Marketing features:

- Optimized for mobile and tablet
- Full creative and design management
- Full-width imagery and responsive design
- Search engine optimized
- Indepth one page landing page
- Reserve Seat overlays to make it easy to buy tickets with a single click



Comments:

This client is very well known in their industry and has been hosting conferences for years. To highlight this we opted to collage images together to create a sense of community.

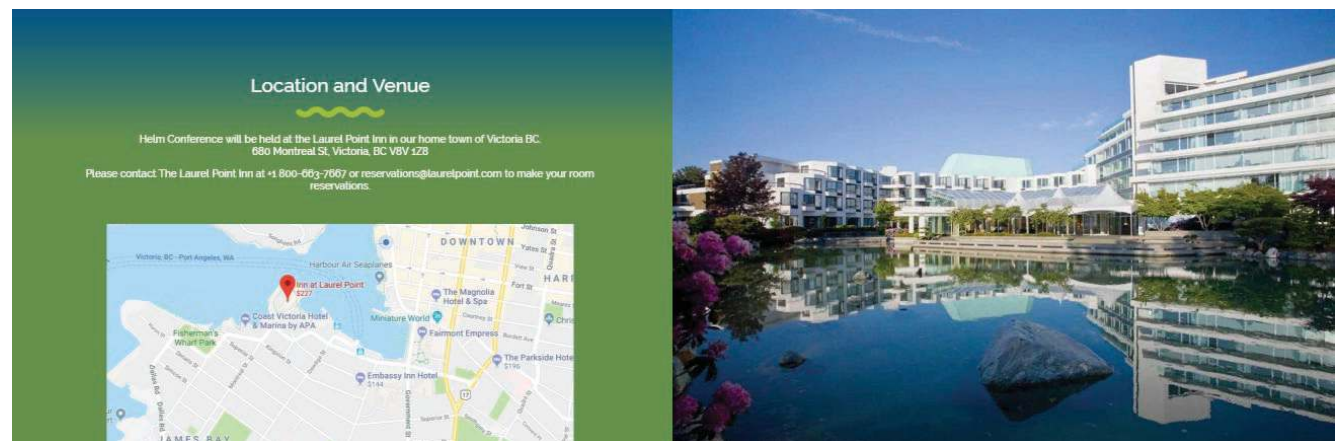


The Marine Industry's Best Conference is Back!

Back by popular demand, Helm Conference is the learning and development event of the year for Helm CONNECT users. You'll join thought leaders, industry pioneers, peers, and technology experts for 2 days of high-energy learning, inspiration, and fun.

- Get a sneak peek into what's coming in the future for Helm CONNECT across all product lines.
- Learn valuable skills and strategies from our keynote speakers to improve your career and your company's business.
- Participate in highly focused breakout sessions that will provide tangible take aways
- Network with others in your industry and join us for some fun events!

Embedded maps are a great way to communicate your location to a viewer, especially if an event is held at a beautiful venue. This also a good place to insert any important contact information.



Helm CONNECT Advanced Training

Become an expert in Helm CONNECT along with your peers in the industry.

In addition to our two day conference, we're offering a Helm CONNECT Advanced Training day. In these interactive, topical sessions, you'll work in a hands-on, small group environment with our Helm CONNECT expert trainers to learn advanced skills in Helm CONNECT, grow your knowledge of the Helm CONNECT platform, and improve ROI for your company.

Wednesday, September 26

Length	Session	Description
1 hour	Optimizing your hours-based maintenance program	Initialize and manage maintenance routines that are based on running hours
1 hour	Jobs Business rules	Automating order updates based on business conditions
1 hour	Tariff formulas	Master different scenarios for your tariffs and contracts
1 hour	Helm reporting	Get data from Helm CONNECT that will help you improve your business
1 hour	Stepping up templates	Get more out of your inspections, maintenance routines, and forms
1 hour	Request manager	Leveraging the request manager to maximize efficiency while keeping your configuration data clean
1 hour	Vendor price contracts	Set up and use vendor price contracts to keep your requisition estimates up-to-date
1 hour	Event-based forms and Activity-based maintenance	Schedule your maintenance and compliance for when it's needed
1 hour	Helm installations	Options for structuring your network to maximize use of Helm onboard
30 min	Training Crew	Resources and techniques to increase training efficiency and improve crew buy-in
30 min	Training on the latest features	What's new in Helm CONNECT?

Comments:

Register for Helm Conference

Get in early! This year's conference will be an exclusive event with limited space. We want to ensure we're giving our attendees their maximum value, so we're limiting space to 100 people. You'd be surprised, but our Support team gets calls from people waiting to sign up on a weekly basis.

Join us Thursday and Friday for Helm Conference	Add on the bonus day! Join us Wednesday for a full day of Helm CONNECT training before the Conference.
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* Pricing includes: breakfast, lunch, and dinner for Thursday and Friday. Fun event, and all conference sessions. Bonus training day includes lunch.

[Reserve my seat](#)

Send Us a Message

Have a question? We'd love to hear it. Sending us a message and we'll get back to you!

First Name:

Last Name:

Company:

Email Address:

Message:

[Submit](#)

Having a direct message section on your landing page is crucial - this allows potential buyers to start an open dialogue with you. This will ultimately help sales and answer questions.

STEPFORTH

A n d B e F o u n d

Contact us today for your free website consultation at info@stepforth.com.